

Krylon Clear Choice Art Scholarship and Social Media Fan Favorite Contest

Here at Krylon, we believe today's art students are tomorrow's fine artists. Krylon is proud to invest in the future of art by awarding scholarships to help promising art students with rising tuition costs. The top-performing student will receive a non-renewable \$2,500 scholarship. Students who place second through fifth will receive a non-renewable \$1,000 scholarship. In addition to awarding the top 5 students with scholarships, Krylon is taking to social media this year and allowing our fans to weigh in on the Top 10 students' artwork for a chance to win Krylon's "Social Media Fan Favorite." A student is not required to enter the Social Media Fan Favorite Contest in order to be eligible for the Krylon Clear Choice Art Scholarship, but students who receive the \$2,500 or \$1,000 scholarship may also be eligible to win the title of "Social Media Fan Favorite."

OFFICIAL RULES

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. ODDS OF WINNING DEPEND ON THE QUALITY AND NUMBER OF ENTRIES RECEIVED.

PART 1: Krylon Clear Choice Art Scholarship Contest

1. **Description:** The Krylon Clear Choice Art Scholarship Contest (the "Contest") begins at 9:00:00 AM Eastern Standard Time ("EST") on March 7th, 2022 and ends at 9:00:00 PM EST on April 4, 2022 (the "Application Period"). **Applications must be postmarked on or before April 4, 2022. Applications postmarked on April 4, 2022, must be received by April 8, 2022, to be eligible for consideration.** Please check with your chosen mail service to ensure the application will arrive on time.
2. **Eligibility:** Krylon Clear Choice Art Scholarship Contest is open to high school seniors (graduating before June 30, 2022) who are 18 years of age or older, or have permission from a parent or legal guardian, and that are legal residents of the fifty (50) United States or the District of Columbia (an "**Entrant**"). **Entrants** must be enrolled or accepted to seek a degree at a U.S. university, college, or professional art school with a declared major in a visual arts program such as painting, drawing, or sketching.

Unfortunately, those who are declaring a major in graphic design, fashion design, interior design, film, music, or the performing arts do not qualify for this scholarship. Further, employees of The Sherwin-Williams Company, Krylon Products Group, and their respective parents, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising, and promotion agencies and each of their respective officers and directors, or any persons or entities directly associated with the Contest (collectively, the "Promotion Entities") and members of their immediate families and/or persons living in the same household, are ineligible to enter the Contest.

Entrants must be able to provide the contact information for the Financial Aid Office for the university, college, or art school where the student intends to matriculate. Scholarship checks are sent directly to the educational institution to be used for qualifying tuition expenses (tuition, fees, books, supplies, and equipment). Distribution will not be made directly to scholarship recipients.

3. **How to enter:** To enter, you must submit the following information during the Application Period. Submissions must contain the following five items, A through E, collectively (a “Submission”):

- A. A completed Application form (attached below).
- B. Portfolio on a PC-Compatible Flash Drive. The portfolio should include 3 – 5 images of artwork on a PC-compatible flash drive. Portfolios will be accepted on flash drive only – Do NOT submit originals as they will not be accepted. Please write your last name on the exterior of the flash drive. Each submitted artwork should be labeled with the artist’s name, the title of the piece, the medium used, dimensions, and year completed in the image file name and in a separate Word document on the flash drive. Eligible portfolio artwork must be a standalone piece, such as drawings, paintings, mixed media, printmaking, sculpture, and other studio artwork (excluding graphic design, digital artwork, photography, film, interior design, etc.). Artwork that is affixed to a third-party property, such as a mural on a building, are ineligible for consideration. Make sure to upload all artwork to a PC-compatible flash drive.
- C. Artist’s Statement. Your artist statement should reflect the following questions:
 - What are your academic and intended career plans?
 - What led you to want to become an artist?
 - Why are you seeking the Krylon Clear Choice Art Scholarship?

Your statement should be a maximum of 500 words in length, Times New Roman font, size 12, typed, double-spaced.

- D. Consent Release Form: Complete the Consent Release Form attached and include as part of the Submission.

By participating in the Contest, you unconditionally accept and agree to comply with and abide by these Official Rules, the Terms of Use of the Website, and the decisions of Krylon Product Group (“**Sponsor**”), which shall be final and binding in all respects. To the extent, the Terms of Use of the Website and of these Official Rules conflict, the terms, and conditions of these Official Rules shall prevail.

Please postmark your Submission, including your Application form, the Portfolio artwork, Artist’s Statement, and signed Consent Release Form by April 4th, 2022, to **Krylon Brand Team, Attn: Min Koo, 101 W. Prospect Avenue, 540 Midland, Cleveland, OH 44115**. Be sure to send your Submission, all materials together in one package, with your name on each piece (including flash drive). Applications received after April 8, 2022, will not be considered. It is encouraged to use overnight or priority mail if sending an application close to the deadline. e. Call **1-800-457-9566** with any questions. Applications, artwork, etc. will not be accepted by email.

Proof that you mailed a Submission does not constitute proof that it was received or received during the Application Period. **Sponsor** will only accept Submissions during the Application Period. **Entrants** are subject to all notices posted online including, but not limited to, **Sponsor’s** Privacy Policy. Submissions to the Contest do not indicate that the Submission has complied with the Official Rules. **Sponsor** reserves the right, in its sole and absolute discretion, to reject, disqualify and/or remove any Submission that violates these Official Rules without any notification or warning.

4. **Judging:** At the end of the Application Period, all Submissions shall be judged by representatives of the Krylon Brand Team who will determine one (1) First Prize Winner, and four (4) Second Prize Winners, and whose decisions shall be final and binding. The Submissions shall be judged based on:
- **Forty Percent (40%) Originality/ Creativity of Portfolio**
 - **Thirty-Five Percent (35%) Artist's Statement**
 - **Twenty-Five Percent (25%) Effective Use of Materials and Design**

Any Submission that is considered by **Sponsor** in its sole discretion to be obscene, pornographic, libelous, or otherwise objectionable or inappropriate, or does not comply with the Submission Requirements herein or which otherwise does not comply with these Official Rules or the Terms of Use of the Website, will be disqualified and will not be eligible as a Submission.

All requested information on the Application Form must be completed to enter and to be eligible to win. All Submissions or other materials and personal information submitted as part of the Contest may be shared by and between the Promotion Entities, and each of the Promotion Entities will use such information in accordance with their respective independent online privacy policies. Except as otherwise stated in these Official Rules, personal information collected in connection with this Contest will be used in accordance with the privacy policy found on the Website and with the consent given by an **Entrant** at the time of entering a Submission. Any communication or information transmitted to **Sponsor** and/or the Website by electronic mail or otherwise is and will be treated as non-confidential and nonproprietary. Proof of submitting any Submission is not considered proof of delivery to or receipt of such Submission. Furthermore, **Sponsor** shall have no liability for any Submission that is lost, intercepted, or not received by the **Sponsor**.

5. **Prize and prize values:**

- First Prize: One (1) First Prize winner will receive a non-renewable two thousand five-hundred-dollar (\$2,500) scholarship;
- Second Prize: Four (4) Second Prize winners will each receive a non-renewable one thousand dollar (\$1,000) scholarship.

ARV of Scholarship Prizes: \$6,500 USD.

Notification: Scholarship winners (“Winners”) will be notified in writing by the week of May 9, 2022. Winners will be announced on Krylon.com and on the Krylon Instagram and Facebook pages. Winners may be required to provide the Sponsor with proof of identification or other verification to accept their award. If Sponsor is unable to come in contact a Winner within a reasonable time period after the Contest ends, it may select the next highest scoring **Entrant** as a substitute winner.

6. **Privacy:** By entering and providing the required entry information, **Entrants** acknowledge that the **Sponsor** may also send information, samples or special offers it believes may be of interest to **Entrant**, or other information or goods offered by its marketing partners. Personal information collected from **Entrants** is subject to the **Sponsor's** Privacy Policy, which can be found at <https://privacy.sherwin-williams.com/privacy-policy>.
7. **Sponsor:** Krylon Products Group, W 101 Prospect Avenue, Cleveland, OH 44115.
8. **Request for Names of Scholarship Winners and Official Rules:** For a List of Winners and/or a copy of these Official Rules, send a self-addressed stamped envelope to: Krylon Brand Team,

Attn: Min Koo, 101 W. Prospect Avenue, 540 Midland Cleveland, OH 44115. All requests for a copy of the Official Rules and the names of winners must be made by June 12, 2022.

PART 2: Krylon Clear Choice Social Media Fan Favorite Contest

Eligible **Entrants** from the Contest may also opt to be considered for Krylon's "Social Media Fan Favorite" Contest. In addition to the other terms of the Official Rules, the following terms apply.

1. **Description:** The Social Media Fan Favorite Contest begins at 9:00:00 AM EST on April 30, 2022, and ends at 11:59:59 PM EST on May 6, 2022 (the "Fan Voting Period").
2. **Eligibility:** The Top Ten (10) **Entrants** of the Scholarship Contest who have given consent to enter the Social Media Fan Favorite Contest on the Consent Release form will be eligible for entry. Krylon will, at its discretion, select the piece(s) from the Top Ten (10) **Entrants'** portfolio that will be used for the Social Media Fan Favorite Contest and may request additional written verification from **Entrant**. Krylon will post the selected pieces of artwork on its Facebook page for fan voting.

Certain pieces of artwork, such as those that are offensive, obscene, defamatory or illegal, those that could violate the rights of third parties (including through prominent use of logos or a person's likeness), work that contains personally identifiable information, or work that is otherwise objectionable (in Krylon's sole discretion) will not be eligible for the Social Media Fan Favorite contest.

3. **Prize:** The social media fan favorite winner will receive fifty dollars (\$50) in Krylon Artist and Clear Coating products, as well as a social media feature on both Krylon's Facebook and Instagram pages. ARV: \$50.
4. **Fan Voting:** To vote, visit the Krylon Facebook page at <https://www.facebook.com/KrylonBrand>, to view the Submissions and cast a vote for an entry by positively reacting, using "Like," "Love," or "Wow", during the Fan Voting Period. The Submission with the highest number of votes at the end of the Voting Period will be deemed the Social Media Fan Favorite. A Facebook user may react to multiple Submissions; however, a person may only react once to each Submission during the Voting Period. An **Entrant** may vote for his or her own Submission. Since the Submission is chosen through our social audience this does not exclude the Winners from the top 5 from eligibility. This contest is in no way sponsored, endorsed, administered by, or associated with Facebook.

In the event of a tie, the **Sponsor** will review the tied Submissions based on the following criteria: a) Originality (50%) and b) Creativity of the design (50%) to determine the winner. Each **Entrant** who spams or creates extra Facebook accounts for the purpose of casting votes may have their votes disqualified and their Submission may be voided. Decisions of **Sponsor** are final relating to all aspects of the online voting process and results. **Sponsor** may disqualify any Submission if **Entrant** or related parties violate any of the terms and conditions contained herein.

5. **Notification:** The Social Media Fan Favorite will be announced on May 10, 2022, via Facebook and contacted through a congratulatory letter through direct mail.

Krylon Clear Choice Art Scholarship Application

Please type.

PERSONAL INFORMATION

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

EDUCATIONAL INFORMATION

High School: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____ Year Graduated: _____ GPA: _____

College Contact Information

Intended College (we understand this may change): _____

If any changes to intended college, please inform Krylon by May 31, 2022

Name of Student Financial Service Office at Intended College: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Name of Financial Aid Contact: _____

Phone: _____ Intended Major: _____

Where did you learn about this scholarship opportunity?

Where do you purchase your art supplies (store name, city & state)?

Consent Release Form

I certify that the information contained herein is true and accurate, that portfolio images submitted are my original work with no assistance from any third party and have not been previously published or produced by any other party, and that I agree to the Official Rules noted in the scholarship application information form, including the submission requirements. These electronic submissions cannot be returned. By sending the Submission, you are granting Krylon Products Group the right to use and publish these Submissions, with attribution to the artist, for the promotion of their current/future scholarship program, in any media without further payment or consideration. Your work cannot and will not be sold, copied, or copyrighted in any way by Krylon Products Group. I further certify that I understand the terms and effect of this document and am signing of my own free will without any representation or warranty by Krylon Products Group, The Sherwin-Williams Company or its personnel or agents, and that I have the full legal authority and capacity to execute this document on behalf of the undersigned and to grant the rights to use the Submissions as described in this document.

Furthermore, if you circle “yes” to the following prompt, you are consenting to be entered into the Social Media Fan Favorite Contest. You are not required to enter the Social Media Fan Favorite Contest to be considered for the scholarship.

Would you like to be considered for entry into our Social Media Fan Favorite Contest?

Please circle Yes or No.

Signature of Applicant _____

Signature of Parent/Legal Guardian _____

Name of Parent/Legal Guardian _____

Relationship to Applicant _____

Date _____